The Retail Marketing

2022 CALENDAR

Website: pirscapital.com Phone: (888) 494-4881 Email: info@pirscapital.com

PIRS Capital

2022

January

- 1st January – New Year's Day
- 1st – 31st January – Veganuary
- 1st – 31st January – Dry January
- 1st – 31st January – Ginuary
- 2nd January – National Cream Puff Day
- 6th January – National Shortbread Day
- 10th January – National Houseplant Day
- 12th January – National Hot Tea Day
- 17th January – Blue Monday
- 22nd January – Celebration of Life Day
- 25th January – Burns Night
- 26th January – Australia Day
- 27th January – Chocolate Cake Day
- 31st January – National Hot Chocolate Day

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February

- 1st February – Lunar New Year
- 1st – 28th February – Black History Month
- 5th February – World Nutella Day, National Chocolate Fondue Day
- 9th February – National Pizza Day
- 11th February – International Day of Women and Girls in Science
- 13th February – Super Bowl Sunday
- 14th February – Valentine's Day
- 17th February – National Random Acts of Kindness Day
- 20th February – Love Your Pet Day

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March

- 1st March – Shrove/Pancake Tuesday, Mardi Gras
- 2nd March – Ash Wednesday
- 8th March – International Women's Day
- 12th March – Daylight Savings Time, National Girl Scout Day
- 14th March – National Pi Day
- 17th March – St Patrick's Day
- 20th March – First Day of Spring
- 25th March – International Waffle Day
- 27th March – Mother's Day

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April

- 1st April – April Fool's Day
- 3rd April – Beginning of Ramadan
- 10th April – National Siblings Day
- 11th April – National Pet Day
- 17th April – Easter Sunday
- 22nd April – Earth Day

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May

- 1st May – End of Ramadan/Eid
- 4th May – Star Wars Day
- 5th May – Cinco de Mayo
- 8th May – National Have a Coke Day
- 9th May – National Teach Appreciation Day
- 13th May – World Cocktail Day
- 14th May – Mother's Day
- 17th May – World Baking Day
- 20th May – World Bee Day
- 29th May – Memorial Day

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June

- 1st – 30th June – Pride Month
- 3rd June – National Egg Day
- 7th June – National Chocolate Ice Cream Day
- 14th June – International Bath Day
- 18th June – Father's Day
- 19th June - Juneteeth
- 21st June – Summer Solstice
- 24th June - Summersgiving
- 25th June – Midsummer's Day
- 27th June – National Sunglasses Day

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July

- 4th July – United States Independence Day
- 7th July – World Chocolate Day
- 9th July – National Sugar Cookie Day
- 11th July – National Mojito Day
- 17th July – National Ice Cream Day
- 24th July – National Parent's Day
- 25th July – National Wine and Cheese Day
- 30th July – International Day of Friendship
- 31st July – National Avocado Day

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August

- 1st August – National Girlfriend's Day
- 3rd August – National Watermelon Day
- 5th August – International Beer Day
- 8th August – International Cat Day
- 9th August – Book Lovers Day
- 19th August – National Potato Day
- 26th August – National Dog Day
- 30th August – National Beach Day

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September

- 1st September – Beginning of Fall
- 5th September – Back to School
- 5th September – Labor Day
- 16th September – World Guacamole Day
- 20th September – National Pepperoni Pizza Day
- 21st September – National New York Day
- 25th September – National Daughter's Day
- 27th September – National Chocolate Milk Day

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October

- 1st October – International Coffee Day
- 1st – 31st October – Economic Education, Breast Cancer Awareness Month
- 7th October – World Smile Day
- 14th October – National Dessert Day
- 31st October – Halloween

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November

- 1st November – World Vegan Day
- 1st – 30th November – Movember/No Shave November, Men's Health Awareness Month
- 8th November – National STEM Day
- 11th November – Veterans Day
- 18th November – Cyber Monday
- 25th November – Black Friday
- 26th November – National Cake Day

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December

- 1st December – National Pie Day
- 10th December – Nobel Prize Day
- 17th December - Panic Day
- 21st December – Winter Solstice
- 23rd December - Festivus
- 25th December – Christmas Day
- 26th December – Boxing Day
- 31st December – New Year's Eve

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